

Subject: RE: Introduction

Date: Tuesday, November 24, 2015 2:22:24 PM Pacific Standard Time

From: Robertson, Mark

To: Jessica Lall, Nusbaum, Nate - CHMC

CC: Josh Kreger, Laura Hill, Correa, Nestor

Hi Jessica and all:

Yes, I will put the 9th on my calendar and will certainly be there. I will also bring at least one from my team for an additional point of contact.

Thank you for the kind invitation, and I look forward to meeting you on the 9th.

Happy Thanksgiving.

Mark

Mark J. Robertson, Sr., President/CEO

Pacific Coast Regional Small Business Development Corporation

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From: Jessica Lall [mailto:jessica@southpark.la]

Sent: Tuesday, November 24, 2015 1:10 PM

To: Nusbaum, Nate - CHMC; Robertson, Mark

Cc: Josh Kreger; Laura Hill

Subject: RE: Introduction

Thanks, Nate, for the very generous introduction!

Mark – pleasure to be e-introduced. We would love to have you at our Annual Mtg on 12/9 and encourage you to attend – the event info/RSVP link can be found here - <http://southpark.la/event/spbid-annual-meeting/>

Also, I want to introduce you to Josh Kreger, our Director of Real Estate and Planning and Laura Hill, our Communications & Policy Manager. Josh handles all prospective businesses/retail attraction, and Laura works with all of our businesses that are currently open for business in South Park. Sounds like there could be some great synergies.

Let us know how we can work/assist, and hopefully we can meet in person on 12/9.

Best,

Jessica Lall

South Park BID

Celebrating 10 Years

o. 213 663 1112
c. 213 820 0837

24/7: 866 560 9346

From: Nusbaum, Nate - CHMC [<mailto:Nate.Nusbaum@DignityHealth.org>]
Sent: Tuesday, November 24, 2015 10:46 AM
To: Jessica Lall; Robertson, Mark
Subject: Introduction

Hi Jessica,

I would like to introduce you to Mark Robertson who is the CEO for Pacific Coast Regional Small Business Development Corporation. PCR offers a wide array of programs designed for small businesses, including financial assistance, educational services and consulting programs. I have known Mark for a number of years and I believe he would benefit as would the South Park BID by having a relationship with one another. This being said I would like to see if we might be able to invite Mark to the BID annual meeting on December 9th. Detailed below is Mark's contact information.

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Hello Mark,

I am proud to introduce you to Jessica Lall who is the Executive Director for the South Park BID. She is one of the most dynamic people we have in downtown Los Angeles. She has transformed a sleepy organization into one of the top performing organizations of its kind. Given we are trying to attract more business services to downtown and you are trying to help new and prospective members, I might suggest that you meet one another. Once again, great event this past Saturday. Hope we can catch up soon. Please see Jessica's contact information below.

Jessica Lall

Executive Director



South Park Business Improvement District

Celebrating 10 Years

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Happy holidays to you both!

Nate

Nathan R. Nusbaum
President

**California Hospital
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